

*Malden Chamber Community Beer Garden*  
**PINTS ON PLEASANT**

**SPONSORSHIP  
OPPORTUNITIES**

**BREWMASTER SPONSOR – \$3,500 (EXCLUSIVE)**

**Benefits:**

- Official naming rights: “Malden Chamber Beer Garden Presented by [Your Business Name]”
- Logo prominently featured on all event materials, banners, and signage.
- Dedicated social media posts before, during, and after the event (minimum of 5 posts).
- Opportunity to address attendees during the event.
- Prime booth location for showcasing your business.
- Logo placement on the Chamber website and event page with a clickable link.
- Recognition in the Chamber’s email newsletter (minimum 2 editions).
- 10 complimentary drink tickets for your team or guests.

**HOPS & BARLEY SPONSOR – \$2,000**

**Benefits:**

- Logo featured on event signage and promotional materials.
- Dedicated social media post highlighting your sponsorship.
- Booth space at the event for business promotion.
- Logo placement on the Chamber website and event page with a clickable link.
- Recognition in the Chamber’s email newsletter (minimum 1 edition).
- 6 complimentary drink tickets for your team or guests.

**TAPS & TUNES SPONSOR – \$1,500  
(ENTERTAINMENT/GAME SPONSOR)**

**Benefits:**

- Recognition as the official sponsor of entertainment and/or games at the event.
- Logo displayed at the entertainment/game area.
- Mention in social media promotions highlighting event activities.
- Logo placement on the Chamber website and event page.
- Business name included in announcements related to entertainment and activities.
- Opportunity to provide branded giveaways or signage at the entertainment/game stations.
- 5 complimentary drink tickets for your team or guests.



# Malden Chamber Community Beer Garden

## PINTS ON PLEASANT

### SPONSORSHIP OPPORTUNITIES

#### CRAFT BREW SPONSOR – \$1,000

##### Benefits:

- Logo included on event signage and promotional materials.
- Group social media shoutout with other sponsors.
- Booth space at the event for business promotion.
- Logo placement on the Chamber website and event page.
- 4 complimentary drink tickets for your team or guests.

#### PINT SPONSOR – \$500

##### Benefits:

- Business name listed on event signage and promotional materials.
- Group social media acknowledgment.
- Logo placement on the Chamber website.
- 2 complimentary drink tickets for your team or guests.

#### COMMUNITY CHEERS SPONSOR – \$250

##### Benefits:

- Business name listed on event signage.
- Inclusion in a group social media thank-you post.
- 2 complimentary drink tickets.

#### IN-KIND SPONSORSHIP OPPORTUNITIES

If your business would like to provide goods or services (e.g., tents, audio equipment, event staffing, food, or beverages), we'd love to discuss a custom sponsorship package to recognize your contribution.

#### READY TO SPONSOR?

Contact Marianne Cohen at [marianne@maldenchamber.org](mailto:marianne@maldenchamber.org) or 781-322-4500 to secure your sponsorship or learn more. Let's make this year's Beer Garden a memorable event for Malden and your business!